

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Ave NW
Ste 210
Floor 1
Washington, DC 20001

Advertiser	Friends of Gretchen Driskell	Invoice #	140237-2
Product	Political	Invoice Date	11/25/12
Estimate Number	2497	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
Station	WJBK	Order #	140237
Account Executive	Matt Joseph	Alt Order #	POLITICAL CANDIDATE
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/25/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 430a	430a-5a								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	4:41 AM	GDXX1020H	\$275.00		3
	WJBK			Tu	10/30/12	:30	4:58 AM	GDXX1020H	\$275.00		5
	WJBK			W	10/31/12	:30	4:56 AM	GDXX1020H	\$275.00		4
	WJBK			Th	11/01/12	:30	4:39 AM	GDXX1020H	\$275.00		7
	WJBK			F	11/02/12	:30	4:37 AM	GDXX1020H	\$275.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	4:57 AM	GDXX1020H	\$275.00		8
2	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	5:48 AM	GDXX1020H	\$550.00		3
	WJBK			Tu	10/30/12	:30	5:51 AM	GDXX1020H	\$550.00		4
	WJBK			W	10/31/12	:30	5:38 AM	GDXX1020H	\$550.00		5
	WJBK			Th	11/01/12	:30	5:52 AM	GDXX1020H	\$550.00		7
	WJBK			F	11/02/12	:30	5:37 AM	GDXX1020H	\$550.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:40 AM	GDXX1020H	\$550.00		8
3	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	6:17 AM	GDXX1020H	\$900.00		3
	WJBK			Tu	10/30/12	:30	6:51 AM	GDXX1020H	\$900.00		5
	WJBK			W	10/31/12	:30	6:10 AM	GDXX1020H	\$900.00		4
	WJBK			Th	11/01/12	:30	6:17 AM	GDXX1020H	\$900.00		7
	WJBK			F	11/02/12	:30	6:28 AM	GDXX1020H	\$900.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:51 AM	GDXX1020H	\$900.00		8

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Estimate Number	2497	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/05/12
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Account Executive	Matt Joseph	Alt Order #	POLITICAL CANDIDATE
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/25/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	7:29 AM	GDXX1020H	\$900.00		3
	WJBK			Tu	10/30/12	:30	7:21 AM	GDXX1020H	\$900.00		4
	WJBK			W	10/31/12	:30	7:51 AM	GDXX1020H	\$900.00		5
	WJBK			Th	11/01/12	:30	7:39 AM	GDXX1020H	\$900.00		7
	WJBK			F	11/02/12	:30	7:21 AM	GDXX1020H	\$900.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	7:17 AM	GDXX1020H	\$900.00		8
5	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	8:50 AM	GDXX1020H	\$900.00		4
	WJBK			Tu	10/30/12	:30	8:20 AM	GDXX1020H	\$900.00		3
	WJBK			W	10/31/12	:30	8:41 AM	GDXX1020H	\$900.00		5
	WJBK			Th	11/01/12	:30	8:46 AM	GDXX1020H	\$900.00		6
	WJBK			F	11/02/12	:30	8:20 AM	GDXX1020H	\$900.00		7
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	8:36 AM	GDXX1020H	\$900.00		8
6	WJBK	Fox 2 News Sa ROS	7a-10a								
	CDR										
					10/29/12 to 11/04/12	2x	-----S-				
	WJBK			Sa	11/03/12	:30	7:11 AM	GDXX1020H	\$650.00		3
	WJBK			Sa	11/03/12	:30	7:36 AM	GDXX1020H	\$650.00		4
7	WJBK	Fox 2 News AM Su ROS	7a-10a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S				
	WJBK			Su	11/04/12	:30	9:46 AM	GDXX1020H	\$650.00		2
8	WJBK	Fox 2 News AM Su 630a	630a-7a								

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Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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Washington, DC 20001

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/29/12 to 11/04/12		1x	-----S				
9	WJBK	Fox 2 News AM 9a	9a-10a	Su	11/04/12	:30	6:37 AM	GDXX1020H	\$600.00		1
CDR											
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	9:52 AM	GDXX1020H	\$600.00		5
	WJBK			Tu	10/30/12	:30	9:52 AM	GDXX1020H	\$600.00		3
	WJBK			W	10/31/12	:30	9:10 AM	GDXX1020H	\$600.00		4
	WJBK			Th	11/01/12	:30	9:58 AM	GDXX1020H	\$600.00		6
	WJBK			F	11/02/12	:30	9:09 AM	GDXX1020H	\$600.00		7
				11/05/12 to 11/11/12		1x	M-----				
10	WJBK	M-F 10a-11a News	10a-11a	M	11/05/12	:30	9:20 AM	GDXX1020H	\$600.00		8
CDR											
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	10:54 AM	GDXX1020H	\$250.00		5
	WJBK			Tu	10/30/12	:30	10:46 AM	GDXX1020H	\$250.00		4
	WJBK			W	10/31/12	:30	10:12 AM	GDXX1020H	\$250.00		3
	WJBK			Th	11/01/12	:30	10:34 AM	GDXX1020H	\$250.00		6
	WJBK			F	11/02/12	:30	10:58 AM	GDXX1020H	\$250.00		7
				11/05/12 to 11/11/12		1x	M-----				
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p	M	11/05/12	:30	10:55 AM	GDXX1020H	\$250.00		8
CDR											
				10/29/12 to 11/04/12		5x	MTWTF--				
	WJBK			M	10/29/12	:30	11:59 AM	GDXX1020H	\$350.00		4
	WJBK			Tu	10/30/12	:30	11:37 AM	GDXX1020H	\$350.00		3
	WJBK			W	10/31/12	:30	11:14 AM	GDXX1020H	\$350.00		5
	WJBK			Th	11/01/12	:30	11:37 AM	GDXX1020H	\$350.00		7

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Product	Political	Invoice Date	11/25/12
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		Invoice Period	10/29/12 - 11/05/12

Station	WJBK	Order #	140237
Account Executive	Matt Joseph	Alt Order #	POLITICAL CANDIDATE
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast	IDB #	
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Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
	WJBK			F	11/02/12	:30	11:43 AM	GDXX1020H	\$350.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	11:25 AM	GDXX1020H	\$350.00		8
12	WJBK	M-F 12p-1p	12p-1p								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:00			\$300.00	See MG 12.9	5
	WJBK			Tu	10/30/12	:30	12:41 PM	GDXX1020H	\$300.00		4
	WJBK			W	10/31/12	:30	12:57 PM	GDXX1020H	\$300.00		3
	WJBK			Th	11/01/12	:30	12:57 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	12:34 PM	GDXX1020H	\$300.00		7
	WJBK	Sa/Su 11a-6p Rotator	11a-6p	Sa	11/03/12	:30	2:34 PM	GDXX1020H	\$300.00	MG for 12.5 10/29	9
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	12:40 PM	GDXX1020H	\$300.00		8
13	WJBK	M-F 2p-3p	2p-3p								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	2:23 PM	GDXX1020H	\$300.00		4
	WJBK			Tu	10/30/12	:30	2:23 PM	GDXX1020H	\$300.00		3
	WJBK			W	10/31/12	:30	2:21 PM	GDXX1020H	\$300.00		5
	WJBK			Th	11/01/12	:30	2:39 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	2:12 PM	GDXX1020H	\$300.00		7
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	2:24 PM	GDXX1020H	\$300.00		8
14	WJBK	M-F 3p-4p	3p-4p								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	3:36 PM	GDXX1020H	\$300.00		5

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Advertiser	Friends of Gretchen Driskell
Product	Political
Estimate Number	2497

Invoice #	140237-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	140237
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WJBK	M-F 3p-4p	3p-4p								
	CDR										
	WJBK			Tu	10/30/12	:30	3:16 PM	GDXX1020H	\$300.00		4
	WJBK			W	10/31/12	:30	3:15 PM	GDXX1020H	\$300.00		3
	WJBK			Th	11/01/12	:30	3:15 PM	GDXX1020H	\$300.00		6
	WJBK			F	11/02/12	:30	3:29 PM	GDXX1020H	\$300.00		7
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	3:54 PM	GDXX1020H	\$300.00		8
15	WJBK	M-F 4p-5p	4p-5p								
	CDR										
				10/29/12 to 11/04/12	5x	MTWTF--					
	WJBK			M	10/29/12	:30	4:11 PM	GDXX1020H	\$600.00		4
	WJBK			Tu	10/30/12	:30	4:58 PM	GDXX1020H	\$600.00		3
	WJBK			W	10/31/12	:30	4:09 PM	GDXX1020H	\$600.00		5
	WJBK			Th	11/01/12	:30	4:57 PM	GDXX1020H	\$600.00		6
	WJBK			F	11/02/12	:30	4:25 PM	GDXX1020H	\$600.00		7
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	4:21 PM	GDXX1020H	\$600.00		8
16	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
				10/29/12 to 11/04/12	5x	MTWTF--					
	WJBK			M	10/29/12	:30	5:18 PM	GDXX1020H	\$1,000.00		4
	WJBK			Tu	10/30/12	:30	5:32 PM	GDXX1020H	\$1,000.00		5
	WJBK			W	10/31/12	:30	5:21 PM	GDXX1020H	\$1,000.00		3
	WJBK			Th	11/01/12	:30	5:21 PM	GDXX1020H	\$1,000.00		6
	WJBK			F	11/02/12	:30	5:29 PM	GDXX1020H	\$1,000.00		7
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	5:19 PM	GDXX1020H	\$1,000.00		8
17	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										

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Estimate Number	2497

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Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	140237
Alt Order #	POLITICAL CANDIDATE
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Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	5:50 PM	GDXX1020H	\$1,000.00		5
	WJBK			Tu	10/30/12	:30	5:57 PM	GDXX1020H	\$1,000.00		4
	WJBK			W	10/31/12	:30	5:58 PM	GDXX1020H	\$1,000.00		3
	WJBK			Th	11/01/12	:30	5:57 PM	GDXX1020H	\$1,000.00		7
	WJBK			F	11/02/12	:30	5:57 PM	GDXX1020H	\$1,000.00		6
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:38 PM	GDXX1020H	\$1,000.00		8
18	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/29/12 to 11/04/12	5x	MTWTF--				
	WJBK			M	10/29/12	:30	6:19 PM	GDXX1020H	\$1,000.00		4
	WJBK			Tu	10/30/12	:30	6:27 PM	GDXX1020H	\$1,000.00		2
	WJBK			W	10/31/12	:30	6:22 PM	GDXX1020H	\$1,000.00		1
	WJBK			Th	11/01/12	:30	6:26 PM	GDXX1020H	\$1,000.00		3
	WJBK			F	11/02/12	:30	6:24 PM	GDXX1020H	\$1,000.00		5
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:10 PM	GDXX1020H	\$1,000.00		6
19	WJBK	BONES	8p-9p								
	CDR										
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	8:41 PM	GDXX1020H	\$3,000.00		1
20	WJBK	Hope / Ben & Kate	8p-9p								
	CDR										
					10/29/12 to 11/04/12	1x	-T-----				
	WJBK			Tu	10/30/12	:30	7:59 PM	GDXX1020H	\$3,000.00		1
21	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/29/12 to 11/04/12	6x	-TWTFSS				
	WJBK			Tu	10/30/12	:30	10:38 PM	GDXX1020H	\$2,100.00		3
	WJBK			W	10/31/12	:00			\$2,100.00	See MG 21.10	2
	WJBK			Th	11/01/12	:30	10:16 PM	GDXX1020H	\$2,100.00		5
	WJBK			F	11/02/12	:30	10:42 PM	GDXX1020H	\$2,100.00		6
	WJBK			Sa	11/03/12	:30	11:14 PM	GDXX1020H	\$2,100.00		1
	WJBK			Su	11/04/12	:30	10:16 PM	GDXX1020H	\$2,100.00		4
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:24 PM	GDXX1020H	\$2,100.00		8
22	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
					10/29/12 to 11/04/12	4x	-TWTF--				
	WJBK			Tu	10/30/12	:30	11:14 PM	GDXX1020H	\$1,900.00		3
	WJBK			W	10/31/12	:30	11:13 PM	GDXX1020H	\$1,900.00		2
	WJBK			Th	11/01/12	:30	11:11 PM	GDXX1020H	\$1,900.00		4
	WJBK			F	11/02/12	:30	11:24 PM	GDXX1020H	\$1,900.00		5
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	11:21 PM	GDXX1020H	\$1,900.00		6

Aired Spots 107

<u>Gross Total</u>	\$86,000.00	
<u>Agency Commission</u>	\$12,900.00	
<u>Net Amount Due</u>	\$73,100.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.